



# UC DAVIS RESEARCH DEVELOPMENT

**New Faculty Brown Bag  
November 13, 2014**

**Interdisciplinary Research Support  
Office of Corporate Relations  
Office of Foundation and Corporate Giving**

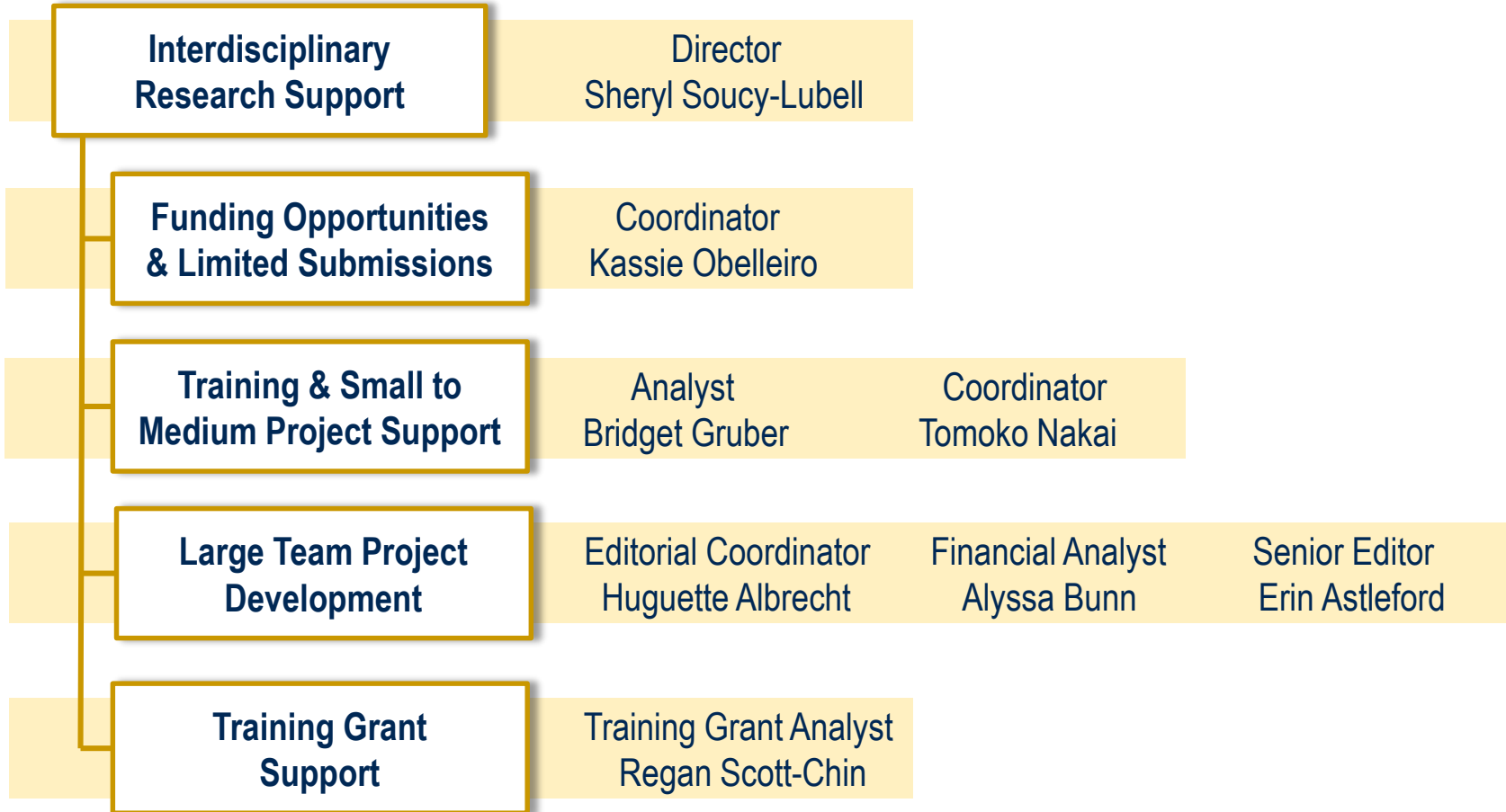
# OFFICE OF RESEARCH



**Vice Chancellor for Research  
Harris Lewin**



# INTERDISCIPLINARY RESEARCH SUPPORT



# FUNDING OPPORTUNITIES

& limited submissions

## SERVICES OFFERED

- ❖ Identify and disseminate funding opportunities of special interest (listserv, website, targeted emails)
- ❖ Host information sessions on programs of special interest
- ❖ Identify proposal support opportunities for nominees
- ❖ Coordinate the limited submissions program

# FUNDING OPPORTUNITIES

## Weekly Research Funding Update

### News & Announcements

- Apply for the NSF and Popular Science visualization challenge: The Vizzies by September 30, 2014. [\[Learn More\]](#)
- Submit your application for the AAAS Science and Technology Policy Fellowships: Energy, Environment, Agriculture Fellowships program by November 1, 2014. [\[Learn More\]](#)
- The 2014-2015 Big Ideas@Berkeley contest seeks applications from interdisciplinary teams of students who propose innovation solution to address important social challenges. Applications are due November 13, 2014. [\[Learn More\]](#)

### Newly Published Funding Opportunities

Below is a list of all Coordinated Submissions (CS), Funding Opportunities of Special Interest (FO), and Limited Submissions (LS) announcements posted this week.

Program	Type	Funding Area	Internal Deadline	Sponsor Deadline	Budget & Duration
<a href="#">Catalyzing New International Collaborations (CNIC)</a>	FO	Engineering, Mathematical & Physical Sciences		October 22, 2014	\$75,000 for 12 months
<a href="#">Digital Media and Learning Competition</a>	FO	Education, Humanities, Social-Sci		November 03, 2014	\$5,000 to \$150,000 for 1 year
<a href="#">Partnerships for Innovation: Building Innovation Capacity (PFI:BIC)</a>	LS	Industry Partnership, Interdisciplinary, Social-Sci, Technology	October 14, 2014	January 28, 2015	\$1,000,000 for 3 years

### Funding Opportunities Published Last Week

Below is a list of all Coordinated Submissions (CS) and Limited Submissions (LS) announcements remaining open this week.

Program	Type	Funding Area	Internal Deadline	Sponsor Deadline	Budget & Duration
<a href="#">Cultivating Cultures for Ethical STEM (CCE STEM)</a>	LS	BioSci, Education, Engineering, Mathematical & Physical Sciences, Social-Sci	November 04, 2014	February 17, 2015	Unspecified amount for 5 years

[Research Funding Website](#) | [Unsubscribe from List](#)

LS: Limited Submissions | CS: Coordinated Submissions | FO: Funding Opportunities of Special Interest

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# FUNDING OPPORTUNITIES

& limited submissions

## LIMITED SUBMISSIONS - DEFINED

- ❖ Programs to which UC Davis may only submit a certain number of applications

## LIMITED SUBMISSIONS PROCESS

- ❖ Collect internal applications
- ❖ Identify peer reviewers
- ❖ Coordinate internal reviews
- ❖ Provide review feedback to applicants

# RESEARCH FUNDING

<https://researchfunding.ucdavis.edu>

Research Funding

Home

My Pre-Proposals

Committee Review

Management

FAQ

## FEATURES

- View Limited Submission and other program announcements
- Submit internal applications to Limited and Coordinated Submission programs
- Submit and receive internal review feedback
- Upcoming enhancements

UC Davis administered programs

Improved ease of use

# RESEARCH FUNDING SYSTEM

## Limited Submissions

When a sponsoring agency limits the number of applications/proposals that an individual can submit to a specific RFA, the Office of Research... process for selecting the applicant(s) for that program. Below is a list of Limited Submissions programs identified by the Office of Research.

Search by Announcement Name  Open  2013

Announcement	Internal Deadline	Sponsor Deadline	Status
<a href="#">Phase III Infrastructure Grant</a>	Nov 08, 2013	Nov 18, 2013	Open
<a href="#">Neurological Sciences Academic Development Award (K12)</a>	Open Until Filled	Dec 11, 2013	Open
<a href="#">Creative Work Fund</a>	Open Until Filled	Dec 03, 2013	Open
<a href="#">DRL Internet Freedom Annual Program Statement for Internet Freedom Technology</a>	Open Until Filled	Nov 30, 2013	Open
<a href="#">Rural Community Development Initiative (RCDI)</a>	Open Until Filled	Nov 12, 2013	Open
<a href="#">Dr. Ernest J. Ring Academic Development Grant Program</a>	Open Until Filled	Dec 14, 2013	Open
<a href="#">Clinical Trials in Organ Transplantation (CTOT) (U01)</a>	Open Until Filled	Nov 19, 2013	Open
<a href="#">Type 1 Diabetes TrialNet Clinical Network Hub (U01)</a>	Open Until Filled	Nov 27, 2013	Open
<a href="#">Science, Technology, Engineering, and Mathematics Talent Expansion Program (STEP)</a>	Open Until Filled	Dec 03, 2013	Open

FUNDING OPPORTUNITIES

- Limited Submissions
- Coordinated Submissions
- Funding Opportunities of Special Interest

## Search Tags

- Astronomy Biological Biomedical Cancer
- Career Development Chemical Sciences
- Computing Cyber-security Diabetes
- Earth Sciences Economic Development
- Education Engineering Entrepreneurship
- Equipment Geoscience Health Humanities
- Immunology Industry Partnership
- Interdisciplinary Junior Investigators
- Literature Mathematics **Medical-Medicine**
- Meteorology Natural & Physical Neurology
- Neuroscience Organ Transplant Performing Arts
- Pharmacology Physics Private Foundation
- Radiology Senior Investigators
- Social-Sciences STEM Technology
- Training



# RESEARCH FUNDING SYSTEM

## Test Program 1

Open

### Announcement Information

Sponsor:	Test Sponsor
Program Type:	Limited Submissions
Application Limit:	1
Internal Deadline:	Thursday, April 25th 2013
Sponsor Letter of Intent Deadline:	
Sponsor Deadline:	Friday, May 17th 2013
Budget:	\$1,000,000
Project Duration:	5 years
Program Website:	<a href="http://test.com">http://test.com</a>
Program Tags:	
Funding Areas:	This is a test program.
Eligibility:	All focus group members are eligible
Contact:	
Document Required:	<ol style="list-style-type: none"><li>1. Project Description</li><li>2. Literature/Works Cited</li><li>3. Project Abstract</li><li>4. List of References</li><li>5. Additional Documents</li><li>6. Budget</li></ol>
Review Criteria:	<ol style="list-style-type: none"><li>1. The PI's CV/qualifications in the specific area of research</li><li>2. The quality of the project description</li><li>3. The relevance or "match" between the proposed project and the program requirements</li><li>4. The impact or "importance" of the proposed project</li><li>5. Early stage and innovation</li></ol>

### Are You Interested In Applying?

Letting the Limited Submissions Program know of your interest will ensure you receive any relevant information concerning this specific program.

Interested

Apply Now

Back to List

## FEATURES

- ❖ Free user accounts with ucdavis.edu or ucdmc.edu email address
- ❖ Most comprehensive, editorially maintained database of approximately 26,000 funding opportunities
- ❖ View associated internal deadlines and notes
- ❖ Updates on tracked opportunities and weekly email alerts on customized searches
- ❖ Approximately 3 million faculty profiles – includes international organizations
- ❖ Funding advisor based on faculty profile in Pivot

Active 37

Tracked 104

Saved Searches 56

Shared 7

Received

Advisor

Curated 11

Hide filters

Type clear

- Limited Submission 9
- Internal Coordination 2
- Other 26
- Expired 0

Tags clear

- FOSI 27
- LS 7
- RISE 2

Active Opps (37)	Sort	Deadline	
<input type="checkbox"/> <input type="checkbox"/> Early-Stage Development of Informatics Technology (U01) RISE		18 Nov 2013 Application	<input type="checkbox"/> Options
<input type="checkbox"/> <input type="checkbox"/> Cyber-Enabled Sustainability Science and Engineering (CyberSEES) FOSI		03 Dec 2013 Letter Of Intent	<input type="checkbox"/> Options
<input type="checkbox"/> <input type="checkbox"/> Proof of Concept - MVDP RFP (USAID Malaria Vaccine Development Program (USAID MVDP)) FOSI		09 Dec 2013 Application	<input type="checkbox"/> Options
<input type="checkbox"/> <input type="checkbox"/> <b>LIMITED</b> Blood and Vascular Systems Response to Sepsis (R01) FOSI		06 Jan 2014 Letter Of Intent	<input type="checkbox"/> Options
<input type="checkbox"/> <input type="checkbox"/> Initiative to Maximize Research Education in Genomics: Courses (R25) FOSI		25 Jan 2014 Application	<input type="checkbox"/> Options
<input type="checkbox"/> <input type="checkbox"/> Collaborative Research in Computational Neuroscience (CRCNS) FOSI		27 Jan 2014 Full Proposal	<input type="checkbox"/> Options
<input type="checkbox"/> <input type="checkbox"/> Consortium on Human Islet Biomimetics (HIRN-CHIB) (UC4) FOSI		27 Jan 2014 Letter Of Intent	<input type="checkbox"/> Options
<input type="checkbox"/> <input type="checkbox"/> Consortium on Modeling Autoimmune Interactions (HIRN-CMAI) (UC4) FOSI		27 Jan 2014 Letter Of Intent	<input type="checkbox"/> Options
<input type="checkbox"/> <input type="checkbox"/> Human Islet Research Network Bioinformatics Center (HIRN-BC) (U01) RISE		27 Jan 2014 Letter Of Intent	<input type="checkbox"/> Options

# INTERDISCIPLINARY RESEARCH SUPPORT

proposal development

## TYPES OF PROJECTS

- ❖ Large-scale interdisciplinary projects
- ❖ Small to medium-scale projects
- ❖ Training grants
- ❖ Campus-wide initiatives

## SERVICES OFFERED

- ❖ Build teams, identify collaborators, and other resources
- ❖ Provide samples, templates, boilerplate, figures
- ❖ Draft budget and justifications; advise on compliance, cost-sharing
- ❖ Edit drafts: scientific and language/presentation
- ❖ Collect and format bios, C&P, tables, internal forms

# INTERDISCIPLINARY RESEARCH SUPPORT

## training and workshops

- ❖ Workshops
  - ❖ Topics include Grant-Writing, Budget Development, and Funding Identification
- ❖ Campus-Wide Collaboration Events
- ❖ Staff Grant Coordinators' Network
- ❖ One-on-One Support Programs

# INTERDISCIPLINARY RESEARCH SUPPORT

proposal development

doctoral mentoring plan (General)

mentoring activities towards professional and career  
development, including organization and subaward

these activities at different  
levels of the institution.

## Environmental Research Broader Impacts Initiative

Need assistance on the engagement, outreach or broader impacts section of your grant?

The **Environmental Research Broader Impacts Initiative (ERBI)**, directed by Joyce Gutstein, is part of the John Muir Institute of the Environment at UC Davis. ERBI provides assistance for single or multi-disciplinary research or grant projects which require or would like an engagement, outreach, education, research translation or broader impacts component. ERBI can assist in the design of [insert program name] engagement, outreach or impacts projects, programs, or activities in research related to the interactions of humans and the environment. ERBI staff have expertise in research translation and communication; K-12 and postsecondary education; environmental, science, and public education; community engagement, outreach and citizen science. ERBI offers a series of ongoing high quality programs which are robust enough to fit your themes and flexible enough to adapt to new material. Specifically, ERBI will work with [the Leadership Team of program name] to design the engagement, outreach, or impacts component to satisfy the needs and research directions of your grant and to fit into existing engagement programs so that there is consistency and longevity to engagement and deeper and broader impacts of the research findings.

Within the

Describe how the mentorship activities will be integrated into your grant proposals. This can involve:  
- meeting with the mentor (individual or group, whole group, ...) to discuss project goals and data collection issues; additional experimental design and data analysis and interpretation; and dissemination of results.  
- Training and hands-on experience in grant writing could be provided on future proposals.

# INTERDISCIPLINARY RESEARCH SUPPORT

## proposal development



### Ania Truszczynski

PhD in Population Biology (in progress)  
BA in Environmental Studies, Psychology

Four years of experience teaching and writing at the University of California, Davis, including involvement in the development and teaching of a graduate-level science writing seminar course. Experience editing peer-reviewed articles, student papers, and grants to the National Science Foundation. Experience with both technical and popular science writing. Currently a Graduate Writing Fellow with the University Writing Program whose duties include conducting weekly writing consultations.

Availability: 10 hrs/week during the summer and variable after that  
Email: [amtruszczynski@ucdavis.edu](mailto:amtruszczynski@ucdavis.edu)

### Caitlin Kiley

PhD in Neuroscience (in progress)  
BS in Biology, Concentration in Neuroscience

I have experience in writing and editing science textbook chapters, science articles for nonexperts authored by both scientists and science writers, and peer-reviewed journal articles. I took UC Davis' Science Communication and Writing course in 2011 and participated in the Santa Fe Science Writing Workshop in 2012.

Availability: Up to 12 hours/wk June 18-September 7, not available the 2014 Winter Quarter.  
Email: [cwkiley@ucdavis.edu](mailto:cwkiley@ucdavis.edu)

# INTERDISCIPLINARY RESEARCH SUPPORT

## proposal development

### Research Development & Grant Writing News

Volume 4, Issue 3: November 15, 2013

#### Check Out Our New eBook! [Strategies for Planning, Developing, and Writing Large Team Grants](#)

What faculty and research professionals need to know about writing center-level proposals in a team environment.

This book is a step by step "how-to" guide for faculty and research professionals facing the challenges of transitioning to center-level grants: Introduction to Team Grants; Strategic Planning; Proposal Planning and Production; Writing the Project Description; Writing Key Narrative Sections; Characteristics of Successful Narratives; Red Teaming and Writing for Reviewers.

[Order Here](#)

#### Our First eBook

[New Faculty Guide to Competing for Research Funding](#) is an invaluable tool for faculty writing research grants, or for use by research offices developing grantwriting workshops to help faculty write more successful proposals. [Table of Contents](#).

#### Table of Contents

- [Searching the Foundation 990 for Funding](#)
- [Your Grant-Writing Elevator Speech](#)
- [AGEP Planning Strategies—Got Data?](#)
- [Backgrounding the National Robotics Initiative](#)
- [NSF's Research Coordination Networks](#)
- [Research Grant Writing Web Resources](#)
- [Educational Grant Writing Web Resources](#)
- [Agency Research News](#)
- [Agency Reports, Workshops & Roadmaps](#)
- [New Funding Opportunities](#)
- [About Academic Research Funding Strategies](#)

#### Topics of Interest

[NSF Guidance Following Shutdown](#)  
[Revised NIH Grants Policy Statement](#)  
\*\*\* [MORE TOPICS OF INTEREST](#) \*\*\*

#### Research Development & Grant Writing News ©

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About the co-publishers

[Mike Cronan, PE](#) (Texas 063512, inactive) has 23 years of experience developing and writing successful proposals at Texas A&M University. He was named a Texas A&M University System Regents Fellow (2001-2010) for developing and writing A&M System-wide grants funded at over \$100 million by NSF and other funding agencies. He developed and directed two research development and grant writing offices, one for Texas A&M's VPR and the other for the Texas Engineering Experiment Station (15 research divisions state-wide).

[Lucy Deckard](#) (BS/MS Materials) worked in research development and grant writing at Texas A&M University and across the A&M System for nine years. She directed A&M's New Faculty Research Initiative (2004-09), helping junior faculty System-wide jumpstart their research careers with federal agency funding. She served as associate director of two research development and grant writing offices. She founded [ARFS](#) in 2010.

About the editor

[Katherine E. Kelly](#), Ph.D., is a retired English professor from Texas A&M University. She is the author of several books and numerous articles and served as a contributing editor for an academic journal for five years. She provides editorial services to [RD&GW News](#) and to [ARFS](#) clients on proposals, journal articles, and manuscripts.

### [Click Here](#)

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# TRAINING GRANT

support services

## WHAT IS A TRAINING GRANT?

- ❖ Provides funding for participant stipends, tuition, fees
- ❖ Provides funding for a coordinated training program
- ❖ Participants can be students, postdoctoral researchers, faculty, staff
- ❖ Participants are selected by institution
- ❖ Federal and non-federal agencies

# TRAINING GRANT

support services

**Virtual unit linking staff in  
the Office of Graduate Studies and the Office of Research**

## **SERVICES OFFERED**

- ❖ Identify and disseminate training funding opportunities
- ❖ Develop production schedule, checklist, template/outline
- ❖ Collect and format data for tables
- ❖ Provide samples, templates, boilerplate, figures
- ❖ Draft budget and justifications; advise on compliance, cost-sharing
- ❖ Edit drafts: scientific and language/presentation
- ❖ Coordinate matching commitments

# CONTACT

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# Office of Corporate Relations

*A unit of Technology Management and Corporate Relations within the Office of Research*

**Presented by:**

**Victor Haroldsen, Partnership Coordinator**

**Jamie Shattuck, Manager**

**Mona Ellerbrock, Director**

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<http://ocr.ucdavis.edu>

**UCDAVIS**  
UNIVERSITY OF CALIFORNIA

# What is Corporate Relations?

The UC Davis Office of Corporate Relations (OCR) serves as the front door to university resources for corporations and businesses.

## For industry:

- Facilitate navigation of complex university maze
- Introduction to talent pipeline

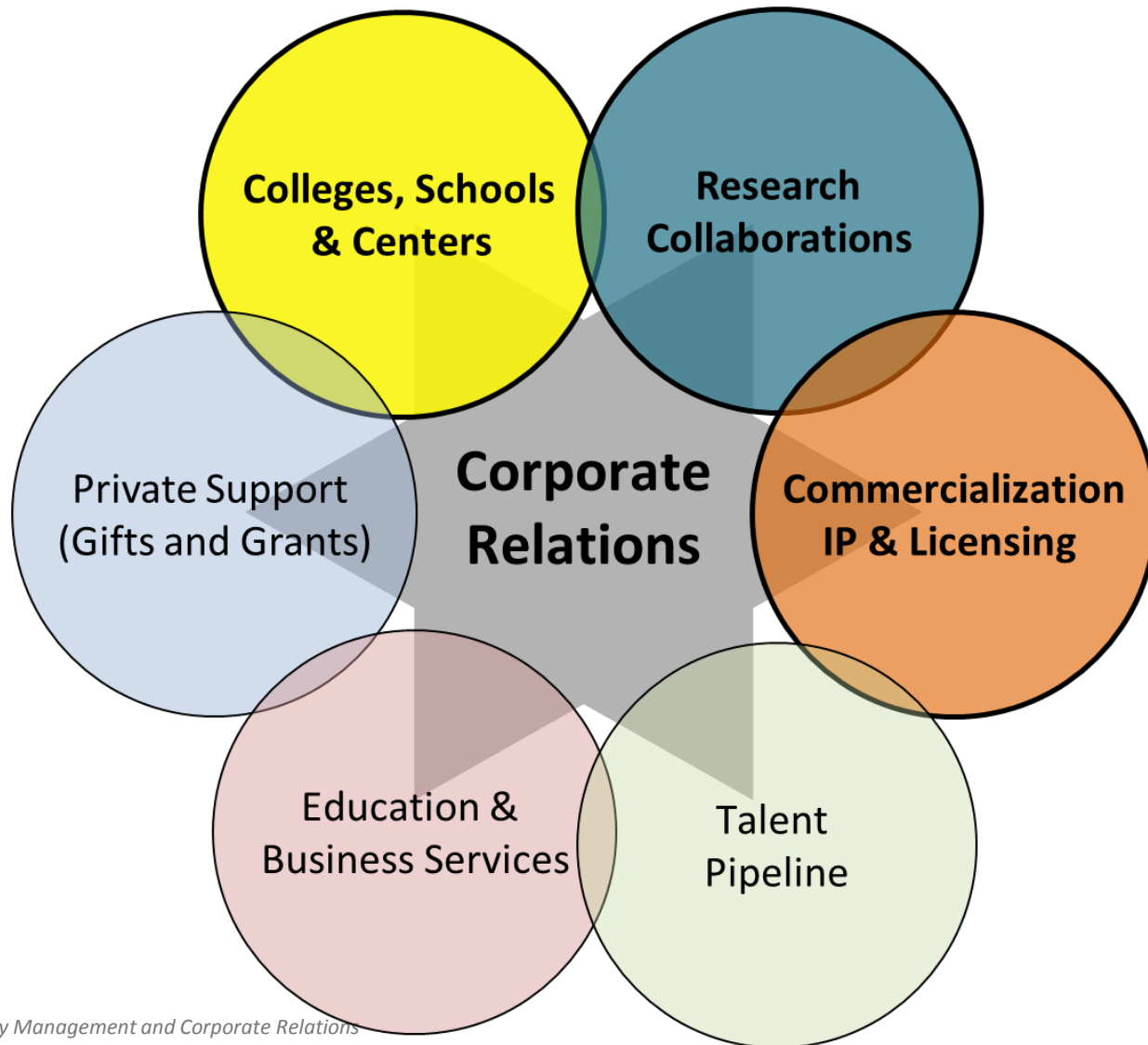
## For faculty:

- Facilitate first steps in developing research collaborations
- Provide background intelligence on companies

## For both:

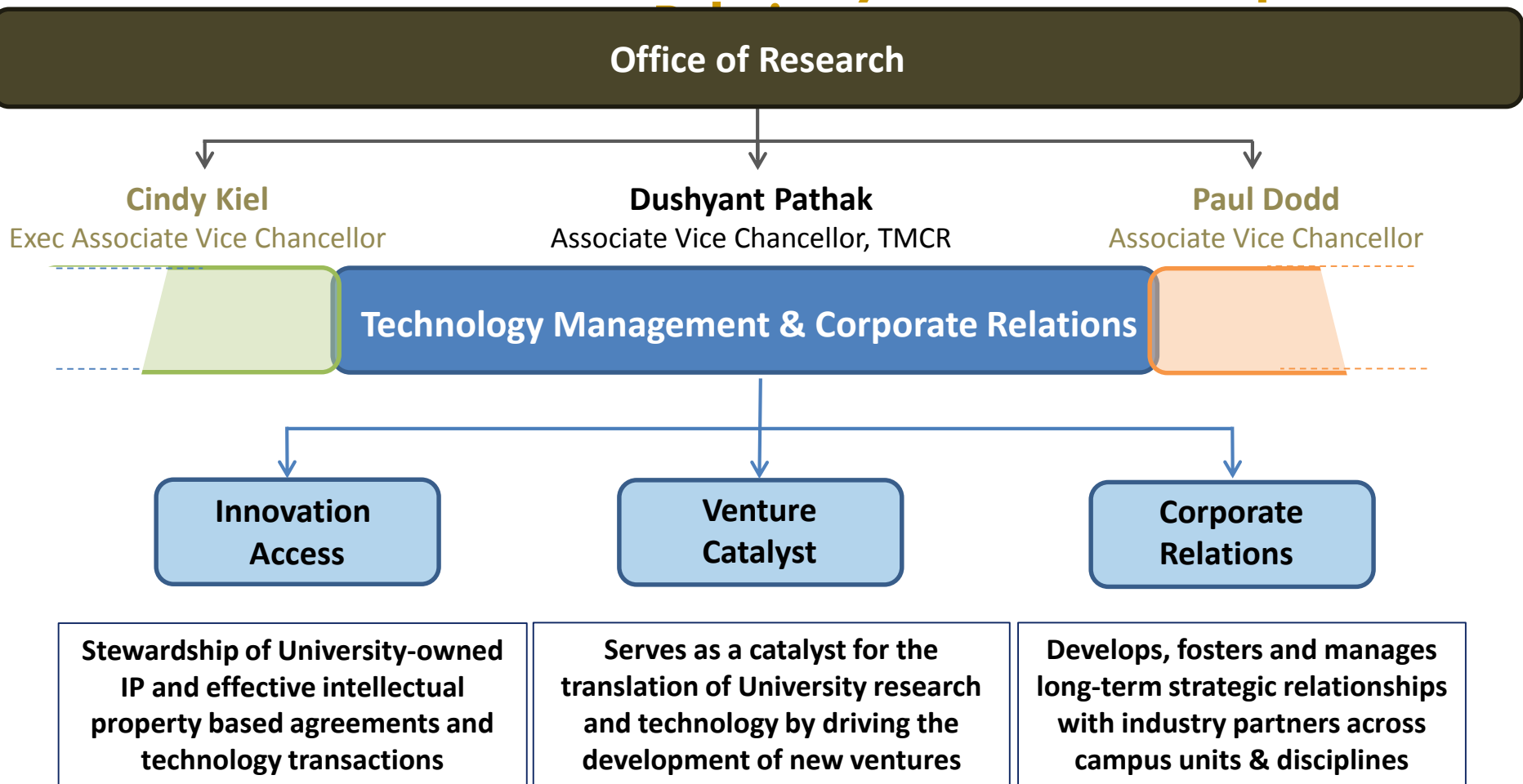
- Steward the relationship and keep open communication flowing

# Corporate Engagement Process



# Technology Management and Corporate Relations (TMCR)

## InnovationAccess - Venture Catalyst - Office of Corporate



# InnovationAccess

## Resource for all things related to Intellectual Property (IP)

Examples :

- Record of invention (ROI)
- Patent application process
- Material transfer agreements (MTA)
  - Sharing of data and research materials
- Confidentially agreements

Online resources:

- Listing of technologies available for licensing
- Best practices for investors
- Intellectual property basics



# Venture Catalyst

## Newest Sister Unit

Venture Catalyst will catalyze the translation of University research and technology into the market place by driving the successful development of new ventures based on UC Davis intellectual property.

- Direct support of campus entrepreneurs developing university technology
- Effective collaboration with internal & external stakeholders



### Examples of program opportunities:

- Seed funding for translational and proof-of-concept research
- Patent cost-deferral programs
- Incubation space for early ventures
- Mentorship for advice in: legal, IP, business incorporation matters

# Office of Corporate Relations

*Mission: Develop, foster and manage strategic relationships with industry in a comprehensive manner that spans multiple interests across academic disciplines*

- Our office plans and engages in corporate partnerships to support the mission of the university
- In coordination with academic and administrative units, our team:
  - Advances strategic relationships with companies that have broad interests
  - Works across the campus to build comprehensive relationships that provide mutual benefit to the university and industry partners



# Resources We Can Share With You

## How to Speak Broadly About the Whole Campus

- Aside from your particular expertise, it can be helpful to **you and others** to be able speak broadly about the campus
- We have well-developed slides with overviews on colleges, schools, centers, rankings, etc.

### Strength in Agriculture

#### College of Agricultural and Environmental Science

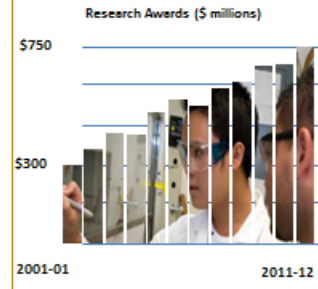
- UC Davis leads the nation in extramural funding in agricultural sciences
- Ranked 1<sup>st</sup> for awarding B.S. degrees to minority students in agricultural sciences
- Ranked No. 1 in the world for teaching and research in the area of agriculture and forestry



grams in the top 1-3 national rankings

### Exceptional Research

- Among top 10 public universities in research funding (National Science Foundation – NSF)
- 1<sup>st</sup> among national universities in number of faculty papers written (ScienceWatch) in the fields of:
  - Ecology and the environment
  - Agriculture
  - Entomology
  - Food science and nutrition
  - Plant and animal sciences
- 1<sup>st</sup> in America's 100 Greenest Schools (Sierra Magazine)
- 8<sup>th</sup> among U.S. universities based on our contributions to society (Washington Monthly)



Office of Research, Technology Management and Corporate Relations

6

# Corporate Engagement Process

Engage internal, external stakeholders, marketing, website, articles

Referrals

“Leads” → “suspects” → “prospects” with needs

Build awareness of academic programs & offerings

Generate and qualify new leads

Identify mutual needs & engagement opportunities

Research, visits, correspondence

Steward & grow existing relationships

Develop & structure collaborations & partnerships

Assess & improve

Move companies along a continuum of engagements

Close Deals, \$

Mutual interests, benefits, risk tolerance, rewards

Flow of \$\$, resource commitments, gift stream

# Example #1

## Early Stage Corporate Engagement

- **Faculty** member meets a **company representative** at an event
- **OCR** is contacted to determine who and how to **best engage** with the **company**
- A conference call is held to understand the specific **interests** of the company and how these could **match** with the faculty member's **expertise**
- An **on-campus meeting** is held, introducing the company to the campus
- The corporate relations team continues to **follow-up** with the company, exploring their areas of interest further
- A decision is made by the company to provide a piece of equipment to the campus
- The appropriate **coordination** is arranged by the corporate relations team to finalize this transaction

# Example #2

## Master Agreement With Local Company

Company B and the University began relationship 15 years ago

- Student internships are already in place
- Research support has been provided to the Dept. of Plant Sciences
- Company B recruits on the campus

Relationship deepens

- Company provides philanthropic support to the University for a specific project
- Employees participate in seminars held on campus
- Company broadens the number of faculty that engage

Mutual trust and respect is developed

- Company and University setup a Master Research Agreement
- Company now has an easy path to support further research
- Corporate relations team continues to look for other ways for engagement across the campus, such as post-doc support or student fellowships
- Campus continues to identify available technologies that might be licensable



# UC Davis Office of Foundation and Corporate Giving

Securing Support from Private Foundations and  
Corporations

**UCDAVIS**

## Guiding Objectives

The University of California Davis Office of Foundation and Corporate Giving has a three-pronged mission.

1. Increase the amount of private foundation and corporate philanthropy received in support of UC Davis and our teaching, research and service functions.
2. Pursue the highest potential of philanthropy by positioning UC Davis strategically with leading national, regional and local funders through personalized relationships within the University.
3. Support each University college/unit and their faculty in efforts to secure the highest funding potential by offering well-defined, high priority opportunities that inspire funders, with strategic support in identifying prospects, cultivating relationships, and developing strategies.



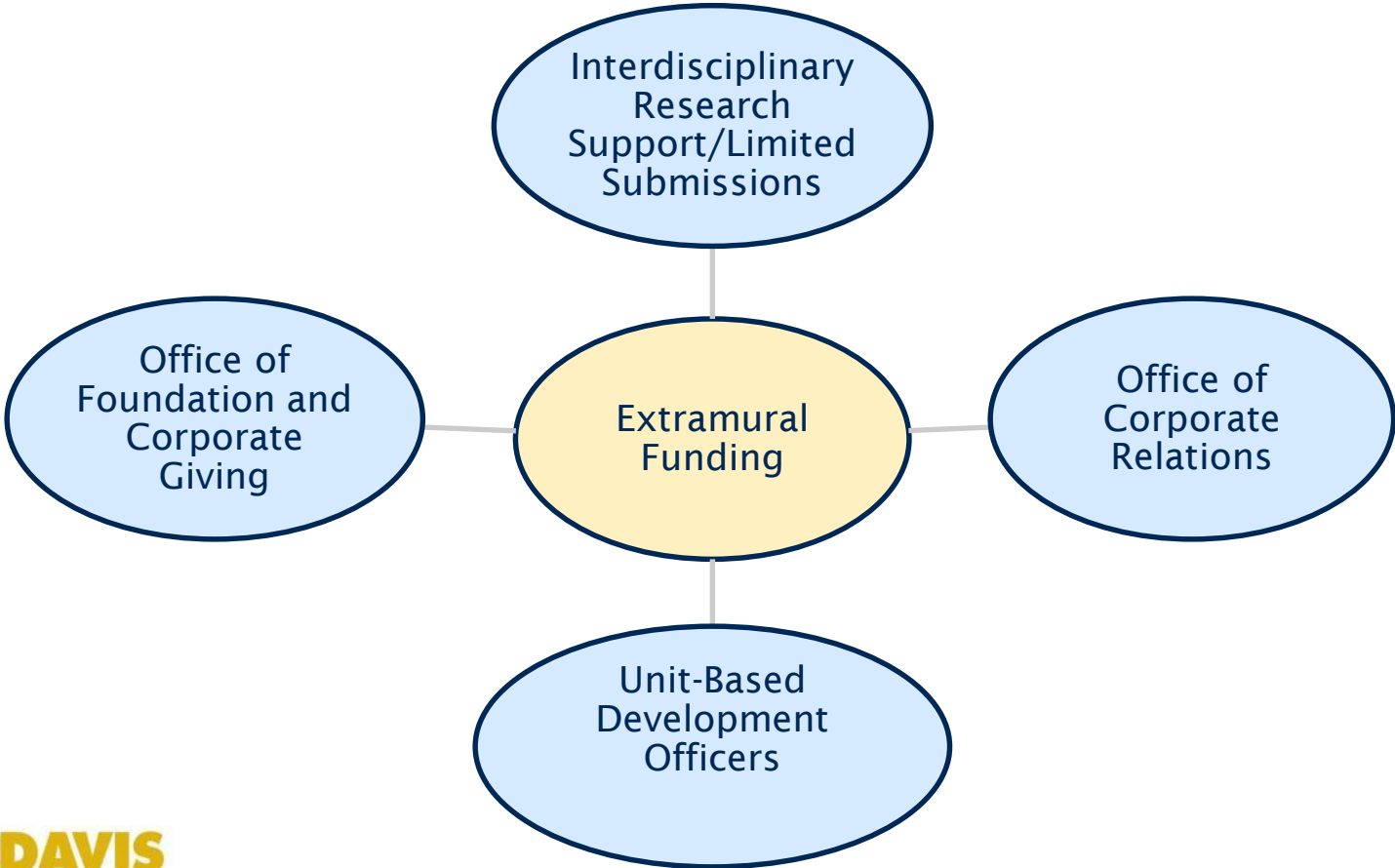
## We are:

- **Specialists that assist the university in building relationships with foundations and corporations.**
- **Writers, strategists, stewards**
- **Experts on the corporate and foundation funding landscape**
- **External relations professionals that connect needs with opportunity**
- **Facilitators – internally and externally**

To assist faculty, staff and development officers, our office provides:

- **Project and concept development**
- **Foundation and corporate solicitation strategy development**
- **Preparation of written materials such as concept summaries, case statements, letters of inquiry and proposals**
- **Contact with potential external partners when appropriate**
- **Cultivation and stewardship activities**
- **Coordination of Chancellor's Prospects**
- **Management of a select group of foundations and corporations**

## How it all fits together



## Foundation and Corporate Giving Staff

- **Shelley Maddex**, Executive Director
- **Jenny Bickford**, Director, Foundation Giving
- **Jennifer Navarro**, Associate Director, Corporate Giving
- **Paige Tommeraason**, Analyst